

129 Reasons to Select Ron Davis as Your Realtor

Here's the story:

The first question I'm asked as a Realtor is, "Why should I select you as my Realtor?" For years I've struggled for a simple, truthful answer. I discovered through this struggle that the answer isn't simple, because there are at least **129 Reasons** why you should select Ron Davis Realtors.

Following are the reasons:

1. Cream, sugar, black...we make it just the way you like it...and it's free! That's right. We offer free coffee at our office each and every day. Just drop in at our convenient location on the Isle of Palms by the Red and White. We enjoy our customers who stop by and chat...and not always about real estate. Politics, sports, good restaurants, travel, wine experiences, anything.....
2. Sense of urgency- whether you are listing or wish to purchase, we know you are ready to get it done. And now. We won't lollygag or drag our feet. We march.
3. We mail back forgotten items after vacation visits.
4. Don't sweat the small stuff. That's what Ron Davis Realtors are here for. We know you have enough on your plate in dealing with movers, bargaining with electric and water companies, picking your kids up from summer camp, figuring out how you want to furnish your 2nd home, and Christmas shopping just to name a few of the things you have to worry about, you don't need the added stress of the million details that go along with buying and selling a home. Ron Davis Realtors make your home purchase or sale a worry-free experience.
5. You can always reach me. It's rare that you will get a voice mail recording when you call. We pride ourselves on our available forms of contact- on my website, by email, or on any of my 3 phone numbers. Even at home, please feel free to call. I'm always available. Well, except maybe when I'm in the shower, but I'm working on getting a phone installed in there!
6. We always put the customer first. Well, almost always...never in harms way.

7. We're on Island Time. For those of you who don't know what Island Time is, I pity you. Kidding! Island Time is just another way to reiterate our welcoming and comfortable atmosphere. All the results and success of the fast-paced rat race of the big city, but with a southern drawl and a hint of beach music. The ringer on my phone is set on beach music. Island Time, the best of both worlds.
8. I'm a notary public. If you need it notarized, come see me.
9. Fun. We have fun at work. Now, that may not seem like the most important reason to do business with Ron Davis Realtors, but it is one thing that we like to point out. Never a dull moment around here, and that's a fact!
10. Free golf tees. That's right. We offer a handful of free golf tees to every customer stopping by our office. And our golf tees are the extra long tees. That way, we get more advertising printed on them.
11. Numbers. Back when I was in school, recess was my favorite subject with lunch a close second, and math always pulled up the rear. But now, it's my favorite subject. I love numbers: crunching them, manipulating them, but especially seeing my sales and listing numbers at the top of the list. Guess I finally made it to the head of the class.
12. "Redefine yourself." Whether you're up for a lifestyle change or a change of vacation location, we can help. Call us and we'll not only get you a beach house, condo, rental home, or your dream home, but a new perspective all together.
13. We're not intimidated by technology, but we appreciate that a hand written note still goes a long way.
14. Eons of experience....Ron Davis has been selling real estate in Wild Dunes, Isle of Palms, and Sullivan's for more than 15 years.
15. Chameleon. Ron Davis Realtors has a definite identity, but that doesn't mean it's carved in stone. As a chameleon changes colors to adapt to its environment, I adapt to the individual needs of each client, however diverse they may be.

16. Time is precious and we won't waste yours.
17. "No hassle" real estate transactions. We pride ourselves in helping our clients to take the pain out of buying or selling real estate.
18. "Sandra and I would like to thank you and your staff for your assistance in selling our house. We were pleased with the services you provided, from marketing to closing. Further, it was often fun and somewhat entertaining working with you. We appreciate all your help and that of various members of your staff." Sandra and Wes Eastman, Charleston, SC
19. Safety makes sense, which is why Ron Davis Realtors has so much success. Whether a buyer or a seller, we protect you from nearly everything. Including extra costs and the "knucklehead" stuff.
20. Find where you belong. We would never push you into buying a house just because it is one of our listings. We want you to feel comfortable and discover where your right fit is...with the house, the neighborhood and the people. We want you to "get in where you fit in."
21. In a boxing match, who would you place money on, a lightweight or a heavyweight? You shouldn't trust your home to a scrawny lightweight.... Go for the heavyweight... the real-deal-Holifield.
22. We put our best face forward. I know the saying is usually "best foot forward," but I feel that it doesn't quite say what we mean. Bad days, worse ones and absolutely rotten days happen to everyone at some time or another. I just want you to know that no matter which of these dreaded days we might have, the Ron Davis team will put their best face forward. You don't deserve "moodiness" and you will not get it. We'll check that attitude at the door, or at the ring of the phone.
23. There is no more useful resource for making a well-informed decision than Ron Davis Realtors. We're a text book with all the answers.
24. You can trust us. You should be comfortable with your Realtor and trust their judgment to do what's best for you and your home, on either end.

25. It's all about who you know. Our customers tell their friends about us and then, the friends come see us.
26. I hear stories all day from clients and friends who feel as though their agent is missing in action. We don't abandon our customers.
27. I'm flexible and I'll meet you anywhere....at home, *your* home, the office, *your* office, Long Island Café, Barnes and Noble, the golf course.....where ever is best for you. One of the major reasons we are successful is the simple fact that we are driven to succeed and you can't achieve that without hard work and flexibility.
28. We adore wine and cheese open house parties!
29. We're tough! One day during the peak of the inferno we call summer, a transformer blew behind our building. Instead of following the crowd, succumbing to the heat and closing, the Ron Davis team stayed and worked through the pain. Yes, it was warm and uncomfortable and we got a little overheated, but we had work that needed to get done, so we did what we could with no power for 4 hours. And that was a Friday afternoon. Yes, we are tough.
30. Ron Davis is no diamond in the rough.....He's got more than the 4 C's, he's got the 14 C's! Creativity, Competitive, Concern, Clarity, Courteous, Comfortable, Conversational, Colorful, Character, Caring, Conventional, Competency, Convenient, and Customer/Client oriented.
31. We bring key lime pies to renters in listed houses when we show the house.
32. Ron's credentials are too numerous to even count
33. Can-Do! attitude. Ron Davis Realtors approach every business opportunity and challenge with the most positive can-do attitude. We endeavor to never question why something cannot be done if we can spend the same time working on getting it done.
34. Better safe than sorry around here. We have established proven procedures, systems, and checklists to make certain that we track every detail of each transaction. And then, we do it again, to double-check.

35. Ethics aren't just important in a Realtor. They're absolutely essential. And, being a Certified Residential Specialist, we're required to abide by the strict Code of Ethics. So you can rest assured you're dealing with a trained real estate expert who will treat you fairly and professionally every step of the way.
36. We strive to enjoy what we do every day and to create outstanding relationships with our customers.
37. I have a pen in hand at all times- I'm always ready.
38. The courtesy pickup truck. We know everyone needs a friend with a pickup truck... now you have one.
39. Prizes, surcies, and treats. Our favorite, a stress-reduction kit filled with bubble bath, tea and cookies, a bottle of wine, potpourri, candles, and a babysitter's phone number. Enjoy.
40. Ron Davis Realtors is involved in Builder and Contractor Marketing programs. We represent a group of top-notch quality builders in the East Cooper area. This supports our overall marketing and customer service programs and enables our firm to stay abreast of numerous market opportunities.
41. I'm a member of the Charleston Metro Chamber of Commerce.
42. "You have been very honest and forthright in all our dealings and have helped us obtain the best quality and value. We have come to trust your judgment in all real estate matters. You have also gone above and beyond our expectations for personalized service...you have bent over backwards to help us. We tell anyone interested in Wild Dunes that you are the best Realtor on the island." Janet and Lynn Johnson, Evansville, IN
43. We're the Sammy Sosa of real estate on Isle of Palms, Sullivan's, Wild Dunes and Mt. Pleasant.
44. Guerilla marketing... We do things other agents can't even conceive of. Give me a call and I will tell you some of them, but we don't want to give away any ideas that make us unique!

45. No job is ever too dirty. Some tasks tend to get overlooked when you are on your way out of town. We've been know to clean up a mess left behind by your lovable pooch while you're away.
46. We work harder and smarter than all our competitors.
47. You know who you're dealing with. Ron Davis is a visible person. People know me and they are cognizant of who I am and what I do. There is no confusion when it comes to Ron Davis.
48. We know the best golf courses to play and I could go for a round anytime.
49. We are ready, willing and able to adopt customers when their Realtor has forgotten them.
50. We work nights and weekends when buyers are available.
51. CRS. That's a Certified Residential Specialist for those of you who may not be down with real estate lingo. Only the top 5% of all Realtors have the extensive experience, the unique commitment and the hours of advanced training to call themselves a CRS.....and Ron Davis is in this elite group.
52. **LOCATION!** We've got a great business location in the Isle of Palms shopping center. Our doors are open and you're invited to drop in any time.
53. Whoever said "bigger is better" definitely didn't know real estate. You want "a great little real estate company" and we are just that!
54. We follow-up showings. Not only for our sake, but for you as well.
55. A class organization. This is another hallmark of Ron Davis Realtors. In every business decision, we evaluate the perception the public will have as to always maintain this image.
56. We strive "to be acknowledged by our customers as the best real estate company they ever did business with..."

57. The Golden Rule. For us, it's a way of life. It's how we live. It's what we do. "Treat others as you would like to be treated." Simple. And we do.
58. We make numerous efforts to contact each agent who has shown your home to obtain feedback regarding the showing.
59. Your Grandmother's secret recipe. You know the one...where she makes it from memory and her own measuring system..."just add a pinch of this and a dash of that." How much is a pinch? Well, that's what Ron Davis Realtors is all about. We're the correct portion of professionalism to land the job, the precise amount of social to know the right people, and just tough enough to not let anyone walk all over us.
60. We are nice people. We are people people. And, we are nice people people. Come see us, you'll like us too.
61. Integrity. Our word is our honor. We will work for you as if your needs were our own.
62. We rent cherry pickers. When considering vacant lots to build on, it's hard to envision the view you will have. We're on top of it. And you are too, literally. We'll rent a cherry picker lift to take you to different heights to see the various views you would have from your windows, porches and decks.
63. We learn more every day to stay ahead in the business in the future.
64. "Honesty, integrity and complete dependability are the hallmarks of a good relationship. For the past 10 years we have enjoyed that type of relationship...had fun, made money and developed a real friendship. If every real estate community had a Ron Davis they would indeed be fortunate." Bob Kelley...Kansas City and Isle of Palms
65. We love surprising our clients with a moving day kit filled with snacks, paper towels, plastic cups, bottled water, aspirin, carton openers and a coupon and phone number for the local pizza delivery spot.
66. We're both form and function...a perfect balance.

67. It takes more schooling to become a hairdresser than it does a Realtor. In this case, I recommend going with what you can see...**results.**
68. We have a satisfaction guaranteed policy. It's iron clad.
69. We work hard and our hard work has paid off. We appreciate all that the people in our community have done for us and we like to give back. We're involved in social, community and governmental causes and groups.
70. I'm all ears. Listening is as important as talking. I try to watch and see if clients lose eye contact with me at certain moments. Sometimes you discover something the client is concerned about but reluctant to verbalize.
71. We leave the car running with the air blasting on those scorching summer days.
72. Ron Davis Realtors is a *safe bet*. Oxymoron, yes, but true. Whether buying or selling, you may face many risks along the way...financial risks, legal risks, even the risk that a deal will fall through. Ron Davis Realtors are trained to minimize those risks.
73. We have more photos of our listings than anybody else.
74. Ron Davis is the best because "a one-eyed man is king in a land of blind men." Ron Davis Realtors is a small company, but chock full of information and experience. Ron has what every other Realtor wants and needs.....**Keen Insight.**
75. When I travel, I get an international phone so you can reach me anytime.
76. Our vendor list is second to none.
77. Don't let the BIG real estate companies fool you. When you hire a real estate agent, you hire "one" real estate agent. Why not hire the best? The Ron Davis team.
78. For those of you who may be inexperienced or a novice in the real estate field, all of the contracts, addendums, taxes, fees, loans, and legal matters may have your head spinning. We

understand. But we wanted to let you know that “*No question is a dumb question,*” no matter how trivial you feel it is. And, we won’t laugh. I promise.

79. We track down lost cell phones.
80. There is no hiding behind a mask or façade. When you choose Ron Davis as your Realtor- you get Ron Davis. You will never have to go on a wild goose chase to track me down. I won’t pawn you off on another Realtor after you sign me up.
81. Internet exposure...we place your home not only on the Ron Davis Realtors traditional sites, but we put your property on more than 12 other free sites.
82. Experiments are exciting. Bunsen burners and funnels are fun. But we’re not chemists (thank goodness!) so our experiments don’t blow up in your face.
83. We live by “always remember how fragile life is and that the future is now.”
84. Well read. Your home is marketed through the traditional means of the local newspapers with the Post & Courier and the Moultrie News, as well as the New York Times and the Wall Street Journal highlighting luxury properties, and various magazines including the Atlanta Jewish Times.
85. The Ron Davis Realtors newsletter is jam pack full of useful real estate information, and some other helpful hints.
86. We carry out some corny ploys, but we do take the real estate business seriously.
87. We don’t just sell a house...we sell homes and lifestyles.
88. We test the bathrooms and faucets.
89. We make plans. Just as a builder has blueprints of house he intends to construct, we have the same type of plans as to how we will sell your home.

90. “Why don’t you come with me little girl...on a magic carpet ride?” Well, we’re not Steppenwolf and we don’t have a magic carpet (it would be cool if we did though). We do have some pretty comfy vehicles though to show you around. So sit back and enjoy the ride.
91. Once an appropriate offer is accepted, I will coordinate all the lender and title company functions including arranging for surveys, inspections and appraisals, transferring earnest money, prorate taxes and water bills, and recording of the deed, to list a few.
92. Why use an unknown rookie pitcher when you can have an experienced winner on your hands, like Nolan Ryan?
93. We email the top Realtors all of our new listings
94. Out-of-pocket expenses. Not the norm, but sometimes things can unexpectedly go wrong at the last minute. No worries. I will gladly handle anything that comes up and needs to be fixed. And you won’t need to worry about footing the bill- I usually pick it up so it’s one less thing for you to be worried about.
95. Actually, it’s like my coaches always said, “The harder you work, the luckier you get.”
96. Dinner’s on me. Call me and we can try out a new restaurant.
97. “Less is More.” We like to keep things simple. We like lots of white space. We try to stay away from the “clutter” and just get the information and details out in the open. “Less is More” continues to be a classic. Just like Ron Davis...a classic.
98. I will assist you in staging your home to enhance its appeal to a wide variety of potential buyers and provide you with objective council on how best to prepare your home for showings.
99. We hire kids to go door-to-door and hand out our flyers.
100. We’re movers and shakers.
101. “Ideas are a dime a dozen. People who implement them are priceless.” – Mary Kay Ash

She's right. We put feet to our ideas and run with them. And they are priceless.

102. If you need help moving a piece of furniture, or just need a helping hand, we're here to lend it to you. Just call us and we'll be there.

103. Ron Davis Realtors offer insights into the factors affecting property ownership on Isle of Palms, Sullivan's Island and Wild Dunes.

104. Our mission is to produce the quickest sale at the highest price with the least inconvenience to you!

105. On time. I keep my watch 5 minutes fast just to make certain that I am on time.

106. Ron Davis Realtors presents the issues and helps you identify key questions you need to ask to determine which property is the exact one for you.

107. Tiger Woods.....Golf...Ron Davis.....Real Estate

108. We want to be acknowledged by our clients and customers as the best Realtor they ever worked with and grow our business with referrals.

109. Testimonials: "Ron Davis has been my Wild Dunes agent since 1996. He has always provided good judgment and honesty in all of our real estate deals. He presented options for my wife Barbara and I that were well suited to our needs and made sense financially for us. He is truly committed to his work and the satisfaction of every client." Nick and Barbara Santella, Charlotte, North Carolina

110. We send our customers marketing packages of the advertising and public relations that we've done for their property.

111. Inspiration is not optional. It is standard in everything we do at Ron Davis Realtors.

112. Instant pictures on all new listings.

113. Return-on-Investment analysis. If your purchase plans include placing your property in the rental pool, our analysis will help you to determine your income and expense and resulting ROI.
114. Luck- don't laugh...we mean that. You might have heard the old saying, "I'd rather be lucky than good?" Well, there is a degree of truth to that.
115. The candy bowl. Sometimes, it's good to be bad. Come be bad. Your mouth, among other things, will thank you.
116. We work with other Realtors and do double Realtor open houses.
117. Just about anyone can go out and purchase a gun. Just about anyone can go out and get their real estate license. But that doesn't mean that you prefer any old person with a gun to be on the United States Sharp Shooting team. And in the same sense, you don't want some random person with a license selling your house. Use a real professional...the Ron Davis team.
118. We'll take it to the mattresses. As in the Godfather, business is business, it's not personal, it's business. When it gets down to the nitty-gritty, business is still business, and we do business.
119. We have a testimonials book. Not just a page or two, but a book. Come on in and read what our customers have to say.
120. We bend over backwards to assist the top local Realtors.
121. We make "to do" lists and we get jazzed about checking things off!
122. I'm a member of Who's Who for Luxury Real Estate.
123. "Through your efforts alone, Nanci and I will be eternally grateful for our beautiful beach house. You led the way through the process and got us a 'buy of a lifetime.' Even after the closing, being non-residents, you helped with many finishing details that were beyond your call to duty. We always look forward to seeing you when we visit paradise..."

Ron and Nanci Eichel, Atlanta, GA

124. We make it happen. We get it done.

125. Do you remember the children's story of Goldilocks and the 3 Bears? I can say that this is still visible in real estate today. Sitting in the Papa's Bear chair, are these huge real estate companies with hundreds of agents. You tend to get lost in the shuffle and the agents are mass produced and don't really have an identity. Sitting in the Baby Bear's chair are the agents attempting to make it on their own, but they're so small, they don't have enough resources to get the job done. And sitting the Mama Bear's chair is Ron Davis Realtors. Our team has just what you need with a great mesh of personality, professionalism, and experience. Mama Bear's chair is a perfect fit, and so is Ron Davis.

126. Educate yourself: I have always believed that it's smart to invest only in things that you really understand. So the first step is to arm yourself with the right questions and the only question you need to ask is...who is the best? Ron Davis. He has all the answers.

127. Making appointments....one of the most important things an agent does is to coordinate showing.

128. Room to breathe. We give you room to breathe and time to think. We won't hover or constantly nag you. We won't hover or constantly nag you. Buying a house is a huge deal and you shouldn't feel rushed or flustered. So, take a deep breath, clear your head, and relax.

129. **RESULTS!!**